

ProHire™

CLASSIC

Version 4.0

PRODUCT FOCUS

○ K-12 School Education ● Higher Education
● Vocational Education & Training ○ Corporate Learning & Development

MARKET FOCUS

● B2E ● B2B ○ B2C ● B2G

ProHire™ Classic is designed to enhance the employability and effectiveness at the college and university stage. It strives to bridge the gap by providing an all-round training to students covering Aptitude Skills, Life Skills including Personality Development & Communication Skills, Industry Skills and Leadership Skills.

Benefits of ProHire™ Classic

- Enhance employability and industry readiness knowledge, skills and attitude - through curriculum and content designed for employers by employers
- Interface with Industry through guest lectures
- Develop real life skills by learning experientially
- Build inhouse long term delivery capability through Train-the-Trainer programs
- Demonstrate superior performance at placements
- Demonstrate confidence in social, classroom and work situations
- Expand career and compensation opportunities

Program Highlights

Target Age Group	18-24 years
Level	College and University, all years and streams
Program Duration	40 hours per module* 5 Modules format spread over 2-4 years of education
Inclusions	<ul style="list-style-type: none"> • 2 hour Guest Lecture each semester • 2 day Faculty Development Program (FDP) each year # • 2-5 day TTT program*

* Aspire delivered programs only.
With content-licensing programs only.

Features

- Multi-channel delivery including instructor-led training, self-paced eLearning, audio & video; interaction with expert trainer once every semester
- International certification from University of Cambridge, ESOL Examinations
- Optional Covering Aptitude, English Language and Communication Skills, Vertical (Industry) Knowledge, Horizontal (Job) Knowledge, & Personality Development and Soft Skills.
- Proprietary content, with standardized content, facilitator guides and student handbooks, developed by industry experts
- Proprietary pre-and-post-training assessments for every training and employability objective
- Technology Platform - EEMS - that automates the delivery and assessment processes

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M-I	M-II	M-III	M-IV	M-V
Aptitude & Problem Solving Skills	English Language and Communication Skills	Personality Development and Soft Skills	Corporate Skills	Advanced Aptitude Skills
40 Hours	40 Hours	40 Hours	40 Hours	40 Hours
Program Objective: 200 hour training program for under and post graduate students developing confidence and competitiveness through job-readiness, thus enhancing employability.				
Sub-Modules				
Quantitative Reasoning	Communication Skills	Grooming and Etiquette	Managerial Skills	--
Logical Reasoning	Confidence in Spoken English	Self Enhancement	Values-Based Leadership Skills	--
Analytical Reasoning	Public Speaking	Job Readiness	Horizontal Skills	--
Verbal Reasoning	Business Communications & The Pyramid Principle	Working in Teams	Vertical Skills	--
Learning Outcome				
Apply reasoning skills and demonstrate problem-solving abilities	Use English language and communication skills to communicate effectively	Function in the workplace, demonstrate appropriate workplace/ social behaviour, and handle interviews	Demonstrate industry knowledge and functional skills	Demonstrate advanced reasoning skills and problem-solving abilities